

Cyber Week 2022 invites you to a world-class gathering of cybersecurity experts,

CEOs, CISO, C-level Executives, government representatives, diplomats, military personnel, academics, investors and startups.

With international trail-blazers, high-level networking and the thought-provoking exchange of knowledge and ideas, **Cyber Week** is **the cybersecurity event of the year.**

Delegations at Cyber Week 2022 are given the unique opportunity to:

Foster business partnerships;

- Build bilateral ties;
- Exchange knowledge with high-level decision-makers;
- Promote mutual investments through meetings with startups; entrepreneurs
- and leading companies; and
 - Connect with cyber leaders and industry peers from across the globe.

SRING A SPEAKER

Cyber Week 2022 will comprise of 4 days with over 30 events, including conferences, roundtables, seminars and workshops in addition to the Main Plenary.

You are invited to take an active role in shaping the agenda by bringing a representative from industry or government to be a part of one of these events as a speaker or panelist. We are happy to work with you to coordinate the potential involvement of one of your delegate members.

SESSION OPPORTUNITIES FOR CYBER WEEK CURRENTLY INCLUDES THE FOLLOWING EVENT TOPICS:

Supply Chain Security — A breach in the supply chain can lead to financial costs, shortages and a loss of intellectual property. What tools are in place to secure the supply chain and how can we improve them?

Securing Critical Infrastructures – Urgent and growing cybersecurity challenges requires federal agencies to be ready to detect, monitor and control industrial control systems. From transportation, travel and water supply, to banking systems, electricity stations and HMOs, critical infrastructure protection is a essential part of cybersecurity.

Cloud Security – An event focused on examining the policies, technologies and applications in place to support the infrastructure of cloud computing, IP, data and more.

Startup Fest- On June 28th, we will run our annual Startup Exhibition, During this time, we look forward to running a series of roundtables and seminars focused on VCs, investments, startups and more

Finance & Cyber – Cryptography, zero-trust, SSIs, zero-knowledge, NFTs, blockchain and more – how this technology is reshaping the world and where it intersects with cybersecurity.

Simulation War Game – Created by the SIMLAB, this simulation war game is a high-level event focused on discussing the policies and decisions behind a simulated attack and the resulting nation state reactions. Representatives from actors from all sectors – industry, government, critical infrastructure are welcome.

Executive Cyber Forum – Decision-makers and leaders from industry and government are invited to an exclusive roundtable event focused on the most pressing issues in cybersecurity.

IoT Security - As our physical world becomes increasingly more connected, there is a greater need to ensure that every device is monitored, secured and surveyed to ensure cyber readiness at all time.

Global Politics and Nation State Attacks – With global politics unfolding to show the broader role of cyber threats on the world stage, this event will examine the systems in place and how to best defend and secure them.

Aviation Security - Exploring the latest challenges, technologies and policies behind securing aviation infrastructure.

Please note that the inclusion of a speaker must be shared with and approved by the Cyber Week content committee.

SAVE THE DATE

Cyber Week will take place between June 27th-30th 2022 at Tel Aviv University. The Cyber Week Main Plenary will take place on June 28th and 29th. Additional sessions, conferences and roundtables will take place throughout the week.

If you would like advice or assistance on how to bring a delegation to Cyber Week 2022, please contact us at Tel: 03-640-6041 | icrc@tauex.tau.ac.il | www.cyberweek.tau.ac.il

Cyber Week 2022 is free to attend and open to all. If you wish to co-host a bilateral roundtable with us at the conference, please get in touch to discuss pricing and possibilities. advice